

ZODYS COMPLETE DISCOUNT DEPARTMENT STORES

WE DISCOUNT THE DISCOUNTER'S PRICES!

THE BIGGEST DISCOUNT PRICES IN TOWN...

PERFECT GIFT FOR MOM

NYLON TRICOT SLIP

2⁴⁷

ZODY'S DISCOUNT PRICE

Slip into Zody's! Get a slip for Mom! Here's something she can always use. This delicate piece of lingerie has a nylon tricot double skirt, all around shadow panel, lace embroidery and permanent pleated trim. It's lovely... and she'll love you for remembering!

MORE FOR MOM!

WALTZ LENGTH NIGHTGOWNS

ZODY'S DISCOUNT PRICE **3³⁷**

Made for sleeping, but pretty enough to waltz in! Gift Mom with a luscious dreamland gown, shift or fitted opaque nylon tricot, sprinkled here and there with matching colored laces, embroideries and nylon overlays. Dream up her dearest wish in mist blue, coral, lilac, banana, white, pink and blue. Sizes 32-40.

FLOWERS FOR MOTHER!

NYLON TRICOT DUSTER

3³⁷

ZODY'S DISCOUNT PRICE

A bouquet for Mom... to last all year long! She'll remember your thoughtfulness every time she relaxes in this flower-flocked nylon tricot duster with lace trimmed collar and cuffs! It's easy-care too (practically washes itself!) Sizes 12-20 in relaxing blue, pink, maize and lilac.

LOWER DISCOUNT PRICES!

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ZODY'S PRESENTS

George Putnam

Monday thru Friday 6:45 and 10:00 P.M. over KTTV... with latest in news of world affairs and the Southland plus the latest in values from Zody's.

DRESS UP AND SAVE!

CANDY CARNIVAL COTTON DRESS

5.99 VALUE

4⁸⁷

Size 14 1/2 to 22 1/2

Carnival and party excitement! Cotton candy stripes, molded into a fun loving dress with lace embroidered organdy trim square neck, lace trimmed matching belt and lace trim hem! It's a summer party package, done up in blue, mint or lilac. Sizes 14 1/2 to 22 1/2

FABULOUS VALUES

COTTON DRESS

6.99 VALUE

5⁸⁷

Size 14 1/2 to 22 1/2

We'll deck you out in checks... and do it gaily too! A one piece dress with checked bodice and skirt in cotton, and nylon organdy yoke trimmed by eight buttons. The neck is square... but here's a full round of compliments for its cool sleeveless look, and its jaunty organdy bow-trimmed hem. Black with white trim only.

SAVE ON SPORTSWEAR

PETITE SKIRT

2⁴⁷

4.99 VALUE

Tall praises for this versatile skirt for small, petite figures. This rayon and dacron fabric avoids creases and warm weather blues! Its pleats never give up... sunfast and washable too! Line up for black, aqua, lilac and beige... shown here with one of the season's top selling blouse styles. Size 8 to 14.

HURRY! WE'VE GOT KOOKIE COATS

ZODY'S DISCOUNT PRICE **3³⁷**

Kookie coats are storming the country... and here they are at terrific low discount prices! It's the perfect California cool weather coat... 100% cotton, and looks great (the most) over all sportswear. At this price you'll want the black, and turquoise! Sizes 10 to 18.

SAVE ON NYLONS FOR HER

DAYTIME SHEER and SEAMLESS ZODY'S NYLONS

ZODY'S DISCOUNT PRICE

2 PAIR 94^c

DAYTIME SHEER

Demi-toe Seamless... 2 pair 1.27

Step up... then step in! The spotlight's on legs, and they'll be extra lovely in Zody's 100% nylon full fashioned dark seam sheers (51 gauge... 15 denier) and demi-toe clear knit seamless. For yourself... for Mom, we've got summer's sheerest shades! Size 8 1/2-11.

TOP VALUES! BOTTOM PRICES

WE'VE BAGGED A BARGAIN!

Here's high fashion on hand to serve you! A crop of big bags with zippered compartments here and there... to find things in a flash! Crisp straws... wickers... dressy patents... vinyls... soft marshmallows... tapestries. A group of bold bags for every female in the family, in summer white, bone and pastels... boldly tagged at higher prices elsewhere! *plus 10% fed. tax.

2^{44*}

ZODY'S DISCOUNT PRICE



DISCOUNT PRICES!

THE GIFT OF JEWELRY

1^{52*} ea.

One... two... three... wheel Strands of summer necklaces, matching earrings, bracelets, novelty pins... and you win!

- White
- Pink
- Bone
- Turquoise
- Aurora
- Baroque
- Plus 10% Federal Tax

WHILE THEY LAST

LEATHER FLATS

2⁶⁷

Zody's Discount Price

Cool and comfy... fully cushioned from heel to toe! Here's leather flats in white, cream, red, black, tan. At this comfortable low price, sizes 4 1/2 to 10 in the lot!



SAVE OVER 50%

Men's 17 J. WATCHES

9.94*

24.75 Value

17 jewel imported movement, water resistant luminous dial, sweep second hand, rugged and durable, leather strap or full expansion band.

Ladies' WATCHES

13.97*

29.75 Value

17 jewel imported movement, yellow gold color cases, some with full expansion bands, some diamond set, comes in elegant gift box! The watch-words: value! *Plus 10% Federal Tax



SAVE MORE!

'STYLE' HAIR SPRAY

75^{c*}

Lge. Economy Size 1.49 VALUE

To care for your hair... use Style! It's the original water soluble spray that keeps all types of hair in place! (Even stubborn short wisps!) Use as often as you please... Style by Modart does the job well and is never sticky! *plus tax.



GARDEN GROVE BROOKHURST AT CHAPMAN REDONDO BEACH HAWTHORNE
OPEN EVERY DAY 10 A.M. - 10 P.M. - SUNDAY 10 A.M. - 6 P.M.

FREE PARKING!

ZODY'S WHERE YOU ALWAYS BUY MORE FOR LESS